



ADVERTISING CREDIT INFORMATION

PO Box 1032, Galax, VA 24333 276-238-1143 Fax 276-236-0604

This is an application to set up a credit account with Horse & Livestock Trader Magazine. PLEASE PRINT THIS FORM and COMPLETE ALL REQUESTED INFORMATION, SIGN, DATE and RETURN.

If a credit account has not been established, payment in a form of Check / Money Order or Credit Card must be sent with order or ad copy!!!

COMPANY NAME _____

ADDRESS (Include street address if you use a Post Office Box) _____

CITY _____ STATE _____ ZIP CODE _____

TYPE OF BUSINESS _____ WEBSITE _____

BUSINESS PHONE _____ FAX _____ EMAIL _____

This is a _____ COPORATION _____ PARTNERSHIP _____ SOLE PROPRIETORSHIP _____

Owner / Mgr. / President _____

Name of Treasurer / Controller _____ Key Accounts Payable person _____

If you are a partnership or proprietorship, please supply name and address of owners:

Name _____ Name _____

Address _____ Address _____

City _____ State _____ Zip _____ City _____ State _____ Zip _____

Social Security No. _____ Social Security No. _____

BANK _____ Branch _____

Physical Address _____ City _____ State _____ Zip _____

Contact Person _____ Phone _____

Fax _____ Account Number _____

TRADE REFERENCES (Please list three with complete addresses)

1. Name _____ Account No. _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Phone (____) _____ Fax (____) _____ Email _____

2. Name _____ Account No. _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Phone (____) _____ Fax (____) _____ Email _____

3. Name _____ Account No. _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Phone (____) _____ Fax (____) _____ Email _____

The undersigned Applicant understands and agrees that the following terms and provisions shall govern his / hers / its / their, open account with Horse & Livestock Trader Magazine (hereinafter / collectively called the Company), and makes the presentations contained herein in order to induce the Company to extend credit to Applicant (1) I / We certify that the above information is correct and complete, and further understand that Company shall rely on this information for the extension of this credit. From time to time Company shall rely on this information to obtain credit reports on Applicant or any individuals listed above or to obtain credit and funding information from other persons or entities listed above. (2) The Applicant shall pay the Company in full for any invoices according to the terms extended in the rate card. In the event a credit card is provided, Applicant authorizes the Company to charge applicable amount(s) to satisfy the purchase amount. (3) Should the Applicant default in making any payment required by the terms hereof, and should the Company place Applicant's account with a collection agency or any attorney for collections, Applicant will pay all costs of collections, including any reasonable attorney fees, interest, and court cost in addition to the principle amount in default. (4) Failure to comply with the terms of this agreement may result in the suspension or termination of the agreement as determined by the Company in its sole discretion. (5) This agreement shall be construed and enforced according to the laws of the State of Virginia and the parties submit to venue in Grayson County, Virginia if suit is brought to collect any balance owed hereunder. Horse & Livestock Trader Magazine truly appreciates your interest in our magazine and we will strive to meet or exceed your expectations.

SIGNATURE _____

TITLE _____ DATE _____